



## Printing emotions

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Not to brag, but we have the

## largest range of products

20 Formats / 110 cover options / 10 types of paper

### **1** About us

We want to become the world's leading manufacturer in this premium segment of products and focus on education and the importance of quality printing. In everything that Fravero team does, the goal is to give meaning and purpose.

It all started with a vision... We wanted to produce high-quality products for our partner's photographers and give them the best experience in the process. Also, what is more important – we wanted to print and keep emotions.

Our goal is to educate photographers so that you can show your clients that no laptop or phone can give them the same sensation of a real deal – full printed album. And yes!

We want our covers to be smelled and touched, we want you to take some time and relive memories flipping through pages...

In 2010. we started with a few people, and today we have a team of exceptional professionals who enjoy creating photo albums, books, boxes... designers, marketing and sales management who carefully cover each segment of the business. Our team is like a second family to us and all our products are handmade from top long-term bio-based materials. Every single detail of the final product literally passes through the hands of our experts.

We are team Fravero ProPhoto and we're more than happy to be a part of the most precious memories.



## **2** Our products

The pursuit of perfection necessarily implies the search for perfect photo printing products and coming up with innovative solutions to create all the necessary details.

The photo book and album can be quite special and personalized according to your wishes regardless of the occasion. We want our albums to be eternal, to transcend time and fashion, a small work of art that never ages just like the memories they capture. To ensure this we use archival quality inks and ine art papers.

There is no event or special occasion that does not deserve to be remembered, there is no reason why your photos could not be printed and bound in the way they deserve.Our product range is created to meet the demand of every photo market, from wedding to corporate photography, from portraits to artistic photography, fashion photography to baby and family shooting. We believe that every photo album should be unique - just like your clients are. An album is much more than its dimensions and covers, it is a collection of memories that you make beautiful with your personal touch and an eye for detail that reflect the owner in every way.

Place an online order through our web! Get it personalised, order your photo book and we'll ship it worldwide.





#### PRODUCT DESCRIPTION

There are many possibilities nowadays for users to upload and share pictures - but printing our favourite moments leaves us with memory in our hands. We're right here by your side as you transform your best photos into inspired designs of premium quality products. Though we live in a digital world, the power of printed photography is unprecedented! There are so many opportunities to share photos but printed in a photo album will revive special emotions in your clients. We have prepared countless possibilities for you so that your best photos can find their place in the pages of the photo album.



## 4 Basics

#### **BOOK TYPES**

Softbook	12-60

Pocket book	

<sup>\*</sup>more pages on demand

#### PAPER TYPES

#### Magazine style

Felix Schoeller lustre 190 g/m<sup>2</sup>-260 g/m<sup>2</sup> Felix Schoeller matte 190 g/m<sup>2</sup>-260 g/m<sup>2</sup> Fine Art / extrarough structure 174 g/m<sup>2</sup>

Fine Art /superfine structure	



Premium quality

## Innovative Solutions

## All the book types

photo book photo book leather soft book editorial book wedding book coffee table book pocket book

## **Other products**

boxes canvas print large format print passepartout book boxes for photos

## Personalisation

photo covers – design your own infinity print engraving folio printing plexi plate ribbon printing debossing



## 8 Paper types

## Felix Schoeller

Lustre/Matte More than a genuine photo paper: an all-rounder. That's how you can describe E-PHOTO papers, which combine photo quality with practical functionality. They are water-repellent and whitebreak-free without additional lamination. This makes them ideal for photographic as well as commercial applications. E-photo papers are based on the structure of a real photo paper and are equipped with a special primer. This allows carefree printing on HP Indigo systems as well as on some of the latest dry toner systems. The special structure produces photo-quality prints that are water-repellent and free of whitebreaks without lamination.

## 9 Paper types

## Fine Art

Fine Art EXTRAROUGH is a very open and tactile fine paper with excellent print performance on all print processes – litho, digital and HP Indigo – making it the perfect haptic solution. Developed by US papermaker Mohawk, Fine art EXTRAROUGH is the perfect combination of physical experience and touch and print excellence.



## magazine style

BOOK BINDING IS USED FOR PHOTO/EDITORIAL/SOFT BOOKS



## **11** Photobook

Photographers capture some of the best moments in life! Placing them in a photobook shares your unique story, so print your emotions and keep them safe... Photobook is a more casual way of presenting your photographs with endless personalization of every book. Modern design, high print resolution and long-lasting and firm binding. You can choose between 2 classical colours and 3 sizes.



#### PAPER

Paper types
Felix Schoeller lustre 190 g/m²-260 g/m²
Felix Schoeller matte 190 g/m <sup>2</sup> -260 g/m <sup>2</sup>
Fine Art / extrarough structure 174 g/m²

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	U	I.	IAI		5

Formats	Print prep. PX	Print prep. MM
A5	4677x1831	396mm x 155mm
A4	6780 x 2551	574mm x 216mm
A3	9685 x 3579	820mm x 303mm

AVAILABLE COVER MATERIALS CAN BE FOUND ON OUR WEBSITE/ MAGAZINE STYLE BOOKBINDING

### **12** Photobook leather

Size does matter! Yes, this is a perfect album if you prefer big formats and a lot of pages to place all your favourite moments... This luxury book is a great choice for modern traditionalists who appreciate fine covers to save precious memories. You can choose between 3 quality papers and the cover can be made from any material in Fravero offer, including vegan leather. Fravero's patented bookbinding technique with BIO resin guarantees the longevity and durability of the binding that will last for years.

Magazine style



#### PAPER

#### FORMATS

A4	6413 x 2551	543mm x 216 mm
A3	9213 x 3626	780mm x 307mm

AVAILABLE COVER MATERIALS CAN BE FOUND ON OUF WEBSITE/ MAGAZINE STYLE BOOKBINDING



## 14 Soft book

We have everything you need to place your photos in a beautiful book. Design your own custom cover photo book – it will be as beautiful as the moments it shares! This minimalistic and modern collection of soft books can be printed in a magazine-style and can have up to 120 pages which is more than enough to share your special story. Make it fully personalised – you can even design a full photo cover!



#### FORMATS

20X20	384mm x 210mm
30X20	
30X30	574mm x 216mm

AVAILABLE COVER MATERIALS CAN BE FOUND ON OUR WEBSITE/ MAGAZINE STYLE BOOKBINDING

#### PAPER

#### Paper type

Felix Schoeller lustre 190 g/m<sup>2</sup>-260 g/m<sup>2</sup> Felix Schoeller matte 190 g/m<sup>2</sup>-260 g/m<sup>2</sup> Fine Art / extrarough structure 150 g/m<sup>2</sup>

## **16 Editorial book**

mmmin

This book is a special one. We wanted to create a format that is typical for luxury magazines. It is the only vertical format, and it takes up to 240 pages and of course, can be fully personalized. Our goal is to offer you one special experience!

C.806



#### PAPER

#### ATS 🔽

AVAILABLE COVER MATERIALS CAN BE FOUND ON OUR WEBSITE/ MAGAZINE STYLE BOOKBINDING

ormats Print prep. P 5x32 5858x3850 0x26 4701x3094 Print prep. MA 496mm x 326m 398mm x 262m 

 Felix Schoeller lustre 190 g/m²-260 g/m²

 Felix Schoeller matte 190 g/m²-260 g/m²

 Fino Art / oxtrarough ctructure 476 g/m²

## 18 Wedding book

We believe in turning moments into meaningful memories - and the wedding day is special day. Marriage is a unity of two worlds. So, we created a traditional layflat album with a twist - dynamic design of the modern book and panoramic layout.







# lay flat

BOOK BINDING IS USED FOR WEDDING/COFFEE/POCKET BOOKS



#### Available cover materials can be found on our website/ lay flat bookbinding

#### FORMATS

Formats	Print prep. PX	Print prep. MM
15X10	3567X1205	302mm x 102mm
20X15	4772X1795	404mm x 152mm
30X20	6378x2398	540mm x 203mm
40X30	9520X3602	806mm x 305mm

#### PAPER

Paper types
Felix Schoeller lustre 190 g/m²-260 g/m²
Felix Schoeller matte 190 g/m <sup>2</sup> -260 g/m <sup>2</sup>
Fine Art / extrarough structure 150 g/m²



### **20** Coffee table book

Our Coffee Table Books are gorgeous inside and out! They are our best seller and the perfect fit for any occasion. Lay-flat binding and quality paper selection make them professional, and with a huge variety of cover options, they become one of the photographers' top choices

#### PAPER

	Paper types	
	Felix Schoeller Lustre 250 g/m2	
	Felix Schoeller Silk 250 g/m2	
	Felix Schoeller Fine art 230 g/m2	
	Pure 100% cotton 100% 240 g/m2	
	Felix Schoeller Silk 250 g/m2         Felix Schoeller Fine art 230 g/m2	

#### FORMATS

Formats	Print prep. PX	Print prep. MM
10X10	2398 x 1205	203mm x 102mm
15X15	3614 x 1795	306mm x 152mm
20X20	4757 x 2398	403mm x 203mm
25X25	6000 x 3000	508mm x 254mm
30X30	7122 x 3614	603mm x 306mm

AVAILABLE COVER MATERIALS CAN BE FOUND ON OUR WEBSITE/ LAY FLAT BOOKBINDING



## 22 Pocket book

These mini books are captivating at first sight. The ideal solution to always have the most beautiful memories with you.



Esp





#### PAPER

Available cover materials can BE FOUND ON OUR

Formats	Print prep. PX	Print prep. MM
10X10	2398 x 1205	203mm x 102mm
15X10	3567x1205	302mm x 102mm

FORMATS

Paper types
Felix Schoeller Lustre 250 g/m2
Felix Schoeller Silk 250 g/m2
Felix Schoeller Fine art 230 g/m2
Pure 100% cotton 100% 240 g/m2

## Memories well covered





Keep your memories in a box. But not just any box...

We can customise them as you like.

All boxes are handmade so you can keep all memories that you printed safe in photo albums. Add a new value to your memories! BOXES

## 27 Basic box

A classic among the boxes with an elegant and contemporary design. Our handmade boxes go together perfectly with photo albums. They can be minimalist - in a black or foil printing. We can also personalize the ribbon in the box, which makes in a black or to take out the album and makes the whole design charming.











## 29 Custom box

Need a special dimension? You've come to the right place! As each of our boxes is handmade, we can adjust the dimensions to your liking. Boxes made in the same material as photo albums look especially effective, but you can also play with the design and combine different colors and textures... we leave the design process to you! Insert your logo, names, initials.... Boxes can be made of all available materials – except artificial and genuine leather.



Aller andra & Juan Aller andra bestroute servi

### 30 Wooden box

There's something special in custom-made wooden boxes... Like with any other, we can customize your wooden box in five formats and personalize it by adding logos, names, or symbols you like. Boxes can be made in bare wood or coated with any material to match the album.



## **32 Passepartout Box**

Choose your passepartout and print out up to 10 photos. Also, you can choose your colours and give that special touch! For more than 10 photos, send us a request. Choose between 3 formats of photos: 10x15cm (box size 22×16 cm), 15x20cm (box size 32×24 cm), or 20x30cm (box size 43×33 cm). For the box, you can choose all materials except artificial and genuine leather. If you like passepartout look, choose a simple off white or in colour (pink, blue, green, burgundy, grey).




### **33 Passepartout Book**

Keep it classy! Print your photos and give them a different finish look by adding passepartout. We guarantee you it won't go unnoticed. This is a vintage album - but with a modern touch. It is the perfect choice for smaller photo sessions or if you want to highlight a few special photos. It includes 10 photos and can be vertical or horizontal. The cover can be in any material or photo cover, and the passepartout in a simple off white or in colour (pink, blue, green, burgundy, grey).





### **34** Folios

Handmade folios are a stylish and practical way to enhance your work. The perfect blend of elegant design and archival protection and will make a great 'first impression'. Did you know that the word 'folio' comes from Latin and means a leaf? Choose two favourite photos in a passepartout and display it on a shelf at home. Also, it is an ideal gift for that special someone...



### **35** Accordion

Accordion-style books are printed and folded into an accordionstyle pleat. Available in standard and custom sizes, you can create your own layout, print it on black or ivory paper, and choose for any purpose you like. They can be a perfect decoration at your home, on your shelf or you can choose them as an ideal gift. The standard size is 13×18 cm, for 8 or 12 photos. Their standard format is vertical, so you need to adjust the photos! Other formats are also available on request.





The best thing about

emolies

is making them

### 36 Guest book

Every moment counts. Save each of them! Now, you can order a guest book - no matter how many guests are at your wedding or special event. Design a guest book and impress visitors with a unique way to capture memories and comments. Our chic and timeless guest books will help you immortalize your and your guests' favourite memories. The book has black and ivory blank sheets on which guests can write a note, comment, or share a memory with the newlyweds.

# 37 USB

Photo: Fravero

Wooden USB sticks in two colors, maple wood and walnut wood, will fit good with any type of book material and 32 GB with 3.0 connectors will be enough for everyone photo gallery.





## 38 Swatch Box

The Swatch Box is something that every photographer should have! Make the choice easier for your clients – and newlyweds. Your personalized boxes can be filled with premium samples so choose a box with 20 or 40 materials. Each box is personalized with a photographer's logo.

Provjera tiska, koji je koji? Da li možete nešto preporučiti?



WINDOW COVER

DEBOSSING



METAL TILES PRINTING



Personalisation

3D PRIN

ENGRAVING

RIBBON PRINTING

Hmm, što izabrati?





### 40 Photo Cover

Do your customers want a favourite photo on the album cover? We can do it! Choose Book Table, Wedding Book or Photobook Leather and choose their favourite photo which will go on a cover.





# 43 Folio Debossing

Identical technique as debossing, except that in addition to the debossed effect, coloured foil is applied to make it even more luxurious. Available colours are gold, silver, rose gold, black, white red and blue

# MIHOGI - STUDIOS



# 44 UV Printing

UV printing or ultraviolet printing is a process that uses special inks that are formulated to dry quickly when exposed to ultraviolet (UV) light - so that the ink dries at the moment it is out of a printer. UV printing offers you a wide range of options, allowing you to choose simple black or colour printing.



# 45 Folio engraving

The metalised foil on the covers leaves an effective and elegant print. Available colours are gold, silver, rose gold, black, white, red and blue. It looks especially elegant on black and white boxes and photo books.

# 46 Engraving

Engraving gives eco brushed leather minimalist and alwaysinteresting effect which you can print names, logo or message onbook covers or boxes. eco and genuine leather, leaving a decent and elegant impression.



# Bloom

# **Ribbon Printing**

The satin ribbon is in the box to make it easier to take your photo album out of the box. We can print any text, names, initials, or logos on it. Available colours for a printout are gold, silver and black.



# 47 Window cover

Design every detail of your album cover! If you want something unique, make a cover of your choice, and our designers are at your disposal.

Photo: Fravero Archives



Photo: Fravero Archives

### 48 Plexi plate

Robust looking and very long-lasting. This traditional style goes very well with ecoleather when it comes to photo albums and books. Choose black, silver or gold plate and make your preferred customisation.







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